

Message Text

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PAGE 01 SYDNEY 01065 010556 Z

14

ACTION COME-00

INFO OCT-01 EA-04 ADP-00 EB-05 RSR-01 RSC-01 /012 W

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R 010435 Z MAY 73

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 4439

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 1065

E. O. 11652: N/ A

TAGS: ETRD, AS

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: A -2660

1. 602 AUSTRALIA

2. 06 SYDNEY

3. P-0239

4. 043073

5. 34233

6. 24

7. 27

8. S. HOFFNUNG & COMPANY LTD SYDNEY

ATTN: MR. A. HELLYER, ASSOCAITE DIRECTOR

9. R , D, A

10. 32-38 BOWDEN ST, ALEXANDRIA, NSW 2015

11. AUSTRALIA

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PAGE 02 SYDNEY 01065 010556 Z

12. GARDENING HAND TOOLS: SHOVELS, SPADES, RAKES, SCOOPS, SCRAPERS AND SIMILAR LINES FOR GARDENING. HOFFNUNG & CO. IS SEEKING AGENCY REPRESENTATION. IT IS A LARGE CORP WITH AMOST 2,000 EMPLOYEES, AN ANNUAL SALES VOLUME OF AROUND A70 MILLION AND A WORKING CAPITAL OF A11.5 MILLION. HOFFNUNG HAS 8 RETAIL HARDWARE AND FANCI-GOODS STORES THOURHGOUT AUSTRALIA, 5 SHOWROOMS AND OFFICES, I. E. ONE IN EACH STATE, PLUS A NUMBER OF WHOLESALE WAREHOUSES.

13. THE COMPANY, WHOSE SHARES ARE MAINLY HELD IN THE U. K., HAS NO U. S. REPRESENTATION PRESENTLY. IT IS AN OLD, WELL- ESTABLISHE AND RELIABLE COMPANY WITH EXCELLENT SALES OUTLETS LOCALLY.

14. JAMES C. MARSHALL. HANNAH

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NMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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